Contact

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Top Skills

Company Set-up
UX Research
High Availability (HA)

Languages

English (Professional Working)
Italian (Full Professional)
Spanish (Native or Bilingual)
Portuguese (Elementary)

Certifications

AWS CTO Fellowship

Pablo Viojo

Chief of Engineer at Cumplo
Santiago Metropolitan Area

Summary

I’m a technology and operations leader with 15+ years of experience building, scaling, and leading digital businesses across Latin America. I’ve co-founded and led companies in e-commerce, micromobility, and engineering analytics, always working at the intersection of product, technology, and operations.As CTO & COO at Groupon LatAm, I managed technology and multi-country operations that reached millions of users. Later, I co-founded Babytuto, scaling it into a trusted e-commerce brand for mothers and families. At Grin Scooters, I built the full IoT + cloud platform powering scooter sharing in the region. As co-founder of Teambit, I’ve developed performance analytics tools that help engineering teams optimize delivery and outcomes. As Tech Director at Antropo, leaded the technological vision and architecture to drive the company’s growth and innovation.My expertise spans software architecture, high-availability systems, product strategy, and operational management. I thrive on transforming ideas into scalable systems, leading cross-functional teams, and driving measurable impact in fast-growing environments.Skills:Operations Management, Project Management, Logistics, IT ConsultancySoftware Engineering (Python, JavaScript, React, PHP, MySQL, etc.), AWS, GCP, User ExperienceImplementation and operation of highly available systems

Experience

Cumplo
10 months

Chief of Engineer
June 2026 - Present (6 months)

Head of Development
February 2026 - June 2026 (5 months)
Santiago Metropolitan Region, Chile

Teambit
Co-Founder
August 2023 - Present (3 years 4 months)

As CTO of Teambit, I led the development of a performance analytics platform for software engineering teams. I designed the core architecture to process data from GitHub, GitLab, Jira, and other tools, providing actionable insights on cycle time, code review efficiency, and delivery performance.

By combining advanced metrics with intuitive dashboards, Teambit helped organizations improve productivity and identify bottlenecks across their development process. These initiatives positioned the platform as a strategic ally for engineering leaders seeking to optimize team performance and delivery outcomes.

Antropo
Tech Director
June 2025 - February 2026 (9 months)

Grin Scooters
CTO
November 2021 - August 2023 (1 year 10 months)
Santiago, Santiago Metropolitan Region, Chile

As CTO of Grin Scooters, I led the end-to-end development of the platform that scaled scooter sharing across Chile and Perú. I built the cloud infrastructure and fleet management system, and integrated IoT hardware (GPS, GSM, Bluetooth) enabling remote unlock, real-time tracking, and theft prevention.

I managed cross-functional teams in software, hardware, and operations, aligning technology with business growth. These initiatives positioned Grin as a regional leader in micromobility, delivering a reliable and seamless urban mobility experience.

Groupon Latam
11 years 1 month

Cofounder at Groupon Latam
March 2010 - March 2021 (11 years 1 month)

COO and CTO
2017 - February 2021 (4 years)
Provincia de Santiago, Santiago Metropolitan Region, Chile

Latam Builders
Cofounder
August 2015 - February 2017 (1 year 7 months)

Babytuto
Cofounder, CTO and COO
July 2013 - August 2015 (2 years 2 months)

As Co-founder, COO & CTO of Babytuto, I built and scaled one of the leading e-commerce platforms for expecting mothers and young families in Latin America. I led the development of the technology stack, integrating logistics, payments, and customer experience into a seamless online marketplace.

In parallel, I managed operations and growth strategy, optimizing supply chain, fulfillment, and customer service. These efforts enabled Babytuto to scale rapidly, build strong brand recognition, and become a trusted destination for parents seeking products and support during early parenthood.

Groupon
2 years 10 months

Head of Services Latam
February 2013 - March 2013 (2 months)
Santiago, Chile

COO Latam
August 2012 - January 2013 (6 months)
Santiago

COO, CTO, Co-Founder Latam
June 2010 - July 2012 (2 years 2 months)
Chile

As CTO & COO of Groupon Latin America, I oversaw both the technology and operations that enabled the company's rapid regional growth. I led the modernization of the e-commerce platform and infrastructure, ensuring scalability, security, and seamless integration with local payment systems and logistics providers.

In parallel, I directed large operational teams across multiple countries, streamlining processes in sales, customer service, and fulfillment. By aligning technology with day-to-day operations, we improved efficiency, reduced costs, and delivered a consistent experience to millions of users, consolidating Groupon as a top e-commerce player in the region.

Undisclosed
Code Artist
February 2009 - June 2010 (1 year 5 months)

Needish
Code Artist
June 2008 - June 2010 (2 years 1 month)

Freelance
Cakephp developer
April 2005 - June 2010 (5 years 3 months)

CakePHP is a web application framework written in PHP, modeled after the concepts of Ruby on Rails. (MVC, ActiveRecord)

Accenture
UI Creator (RIA, J2EE project) & UI Team Manager
June 2007 - June 2008 (1 year 1 month)

Working as a UI Team Manager & Creator for a modern web application, for one of the biggest IT providers in Chile

Needish
Cakephp and UI developer
May 2007 - July 2007 (3 months)

Design and development

©Soho
UI Developer and Architect, J2EE Developer
November 2005 - May 2007 (1 year 7 months)

J2EE financial application development. Advanced Javascript and Ajax, Flex and other related technologies. Consultancy on UI architecure, performance and security areas.

Undisclosed
8 months

Project Manager
September 2005 - November 2005 (3 months)

Project Management for Civil Engineering/Construction Projects

Developer
April 2005 - November 2005 (8 months)

Internet and Desktop development using ASP, .NET, MSSQL Server.

Education

Universidad de la República (Uruguay)

Civil Engineering, Project Management · (2000 - 2005)